# Max E. Kleiner

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## **EDUCATION**

MDES Graphic Design University of Illinois, Chicago | 2019

BFA Graphic Design DePaul University | 2015

#### CERTIFICATIONS

#### Inquiry by Design Fachhochschule

Nordwestschweiz | 2018

#### **Type Design**

Fachhochschule Nordwestschweiz | 2018

## SKILLS

InDesign Illustrator Photoshop After Effects Mac Office Suite PC Office Suite Google Suite Squarespace Illustration Bookbinding Hand-lettering Photography

## **INTERESTS**

Design Research Publication Design Literature Hand crafts Film & Television

## EXPERIENCE

## Freelance Publication Designer University of Illinois, Chicago | May 2019–Present

Work closely with School of Design faculty and administration to produce a publication that showcases the quality of work that has become a benchmark for the program. Experiment formally within the established university branding to produce work that reflects the university while highlighting the intellectual, exploratory and introspective nature of the Master of Design program.

# Teaching Assistant, Color Theory University of Illinois, Chicago | September 2018–May 2019

Lead classroom lectures and discussion of approved curriculum topics. Tailored and improvised content based on observed student ability, interest and involvement. Facilitated the execution of class assignments by providing constructive feedback and guidance. Inspired students to explore and experiment with color across multiple media.

## Graphic Design Assistant

## Gallery400 | January-May 2019

Secured brand standards through creation and implementation of several design templates. Aided in the production of all promotional print material for gallery exhibitions and events. Supported other Gallery Assistants in exhibitions, programming, and communication.

## Graphic Designer

#### Finance Information Group | August 2015–August 2017

Collaborated with an international staff to produce specialty financial analysis publications. Designed layouts cover-to-cover, including infographics and layouts for a variety of story packages. Produced all marketing and branding materials for print and web-based outputs. Prepared branded materials for specialty networking events including banners, programs and invites.

## Freelance Designer The RedEye | July 2014–September 2015

Worked efficiently to develop attractive page layouts under exceedingly tight deadlines. Maintained style across multiple pages and formats, including digital versions of print editions. Reiterated static print pages into interactive digital story packages for iPad versions of daily issues. Created any additional graphics or illustrations using a variety of media.

## Graphic Design Intern

# Cultural Media Inc. | March 2014-August 2014

Worked closely with clients to create custom advertisements for print and web publication. Translated print publications into interactive digital versions for iPad publishing. Created ad campaign materials, including sales sheets and prototype publications.